SYDNEY, NSW 26 April 2018: Citi today announced it will offer Apple Pay to its Citi credit card customers, transforming mobile payments with an easy, secure and private way to pay that’s fast and convenient.

As a bank that strives to be at the forefront of digital innovation, it’s important for Citi to adopt technologies like Apple Pay to enhance the customer experience, driving a streamlined and seamless payment process.

Security and privacy is at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorised with a one-time unique dynamic security code.

Commenting on the launch, Head of Cards and Loans at Citi Australia Richard Wilde said, “Apple Pay is something that’s very important to our customers, and we are pleased to be able to launch this functionality for them.”

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards. In stores, Apple Pay works with iPhone SE, iPhone 6 and later, and Apple Watch.

Online shopping in apps and on websites accepting Apple Pay is simple with Touch ID, or just double-click the side button and glance at your iPhone X to authenticate with Face ID. There’s no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information with Apple Pay. When paying for goods and services on the go in apps or Safari, Apple Pay works with iPhone 6 and later, iPhone SE, iPad Pro, iPad (5th Generation), iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch, or with Touch ID on the new MacBook Pro.

For more information on Apple Pay, visit: http://www.apple.com/au/apple-pay/

Ends

Media contact:
Rachel Maher Tel: +61 2 8225 1639 Email: rachel.maher@citi.com