



The Citi Journalistic Excellence Award: Recognizing Outstanding Business Reporting Around the World

Each year Citi hosts the Citi Journalistic Excellence Award to recognise outstanding business reporting around the world.

The winners, who hail from countries such as Australia, Belgium, Brazil, Chile, Colombia, Italy, South Africa, South Korea, Spain, and Venezuela will get to participate in an elite programme—administered by the prestigious Columbia University Graduate School of Journalism and sponsored by Citi. This programme has for more than two decades brought talented business journalists from all corners of the earth to New York City. Here, they are given the golden opportunity to meet and speak with leaders in the fields of finance, journalism and government.

Past winners from South Africa include Rob Rose from the Financial Mail, Sizwekazi Jekwa from Finweek and Bruce Whitfield from 702.

We would like to take this opportunity to encourage you to enter the 2009 awards.

Submission requires the journalist to:

- Complete the application form;
- Submit an autobiographical essay of no more than 1000 words **written in English** describing his/her journalistic accomplishments and his/her future plans, as well as a paragraph about what he/she hopes to get out of the seminar in New York;
- Submit one sample of a published article from the past year (minimum 750 words) Original and **translated into English**; and
- Submit a letter from his/her editor authorising attendance at the seminar.

Selection of the winning entry is undertaken by a committee of journalists, editors, academics, regulators, and business leaders. No one from Citi participates in the judging.

The panel examines articles that are submitted without the writer's name or publication, choosing candidates for a short list, which is sent to the Columbia Graduate School of Journalism. After consultation with each country's judges, a winner is chosen.

The 14 day trip to Columbia University is fully funded and paid for by Citi and takes place from 1 June – 12 June, 2009.

For information, please contact Jessica Govender at jessica.govender@citi.com.