

# citi Citi Canada

# Citigroup, Inc. (NYSE: C)

#### Citi Canada

Employees: 3,200 Locations: 220 Business lines: 6

## Major offices

Toronto Mississauga London, ON Montreal Calgary Vancouver

## Leadership

John Hastings Country Officer. Chairman and CEO Citi Canada

## Contact

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#### Weh

www.citigroup.com

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# Citi (NYSE: C)

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and

institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

For more than two centuries. the central mission of our company has been to support economic progress. We started in 1812 as a trade finance bank, enabling commerce between New



Citigroup Place, Toronto, Ontario

York and Liverpool. Since then we have been connecting the world for our clients. We have financed some of the world's most transformative projects, such as the Panama Canal, the Transatlantic Cable, and the jumbo jet. We are passionate about improving people's lives through innovation, from the ATM to the Google Wallet.

# Citi's Canadian franchise

With roots in Canada dating back to 1919, Citi has been operating in Canada continuously since the 1950's. Currently, the company has over 3,200 employees in approximately 220 locations across the country.

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Citi Plaza, London, Ontario

Citi Canada is one of Canada's most global financial services organizations, with connections to operations and teams on the ground in more than 160 countries and jurisdictions around the world.

As a top ten global institutional banking franchise for Citi by revenue, Citi's key strategic focus in Canada is on continuing to grow its Corporate and Investment Banking business, Citi Markets and Citi Transaction Services organizations; the Citi Private Bank and Citi Cards Canada.

# Citi's Canadian business lines

## **Corporate and Investment Banking**

Citi's Corporate and Investment Banking business offers investment and corporate banking services to a wide range of clients in various sectors and industries, including metals and mining, energy, manufacturing and telecommunications. Citi's Corporate and Investment Banking organization has offices in Toronto, Calgary and Montreal.

## Citi Markets

The Citi Markets team provides world-class products and financing solutions for corporations, governments,

and institutional and retail investors through Citi's dominant underwriting, sales and trading, and distribution capabilities.

Through the Canadian Derivatives and Structured Products team in Toronto, Citi Markets provides Canadian clients with value-added solutions for risk management, investment and other customized needs by leveraging Citi's global platform. Our Calgary-based commodities team provides clients with access to commodities products and markets around the world.

For three years in a row Greenwich Associates has named Citi as the #1 Global Bank in Canada for Corporate Derivatives in its Greenwich Quality Index.

## **Transaction Services**

## Citi Treasury and Trade Solutions

Citi Treasury and Trade Solutions Group provides integrated cash management and trade finance services to multinational corporations, financial institutions and public sector organizations across the globe. Citi Digital Working Capital, with its full range of digital and mobile enabled platforms, tools and analytics, continues to lead the way in delivering innovative and tailored solutions to its clients. It offers the industry's most comprehensive suite of treasury and trade solutions, including cash management, payments, receivables, liquidity management and investment services, working capital solutions, commercial and prepaid card programs, trade finance and services.

## Citi Securities and Fund Services

Citi's Securities and Fund Services provides customized solutions that support the diverse investment and transaction strategies of investors, issuers and intermediaries worldwide. Offering a suite of investment administration, portfolio and fund services, trust and custody and investment and financing solutions, Citi helps clients meet the challenges of issuing, managing and distributing financial products and services in today's complex and competitive marketplace.

Citi's Transaction Services organizations employ approximately 900 professionals in Toronto, Mississauga, Montreal, Ottawa and Calgary. In 2012, Citi's Transaction Services businesses were recognized as the best Corporate/Institutional Internet Bank in Canada by Global Finance magazine for the third year in a row.

## Citi Private Bank

Citi Private Bank is one of the world's largest private banks. Citi's global capabilities and reach are ideally suited for individuals with international interests and assets in excess of \$25 million.

In Canada, Citi Private Bank's wealth management capabilities include investment advice and portfolio management, business financing, risk management, trust and estate services, foreign currency trading, real estate financing and investments, as well as art and family advisory practices. Citi Private Bank has offices in Toronto, Montreal and Vancouver.

## Citi Cards Canada

Citi Cards Canada is a provider of private label credit and charge cards for retail partners including The Home Depot. Citi Cards Canada is based in Mississauga and London, Ontario.

## **CitiFinancial**

CitiFinancial, part of Citi in Canada since 1998, is Canada's leading community-based lender and retail services provider, with 214 locations across the country.



Citi operations centre, Mississauga, Ontario